VCU’s Department of African American Studies is calling on students to create an eye-catching t-shirt that reflects the identity of the department and captures its philosophy, mission and vision (see http://afam.vcu.edu for information on the department).

The creator of the winning design will receive a $250 cash prize and a t-shirt with their design.

Design Guidelines

Designs will be judged according to creativity, originality, and the relevance of the design to the department’s mission and goals. Finalists may be asked to make modifications to their design for final consideration.

Designs should provide for a clear t-shirt imprint. Submissions should be in PDF format, with resolution 300dpi. Aside from the above, designers are limited only by their imagination.

All artwork submitted to the Department of African American Studies for the purposes of this contest must be original and free of copyright restrictions. The winning design will become the property of the VCU Department of African American Studies.

When submitting your design, please include your full name and contact details, along with a brief explanation of your design.

Designs should be submitted to soutsey@vcu.edu by Friday, October 15th, 2012.
(The winning design will be announced by October 22, 2012 by email to all contestants, and on the department’s Facebook page: http://www.facebook.com/pages/VCU-Department-of-African-American-Studies/394244160631109)

Contact: T: 804 828 1384 • E: afam@vcu.edu • W: http://afam.vcu.edu