Web Users Group

February 19, 2013
Agenda

- VCU Mobile
- Blogging
- Web Content Management
- VCU Branding
- A-Z Review
- Helix Media Library
VCU Mobile has over 20,000 Active Users
VCU Mobile

<table>
<thead>
<tr>
<th>Platform</th>
<th>Count</th>
</tr>
</thead>
<tbody>
<tr>
<td>iOS</td>
<td>15,099</td>
</tr>
<tr>
<td>Android</td>
<td>5,559</td>
</tr>
</tbody>
</table>
VCU Mobile has 19 modules.
MoveableType was retired on 1/31/13
WordPress Blogs

created & not used for

6 months

will be deleted
Access Control Plugin

CAS protection of WordPress sites, pages and/or files
Web Content Management System
OpenText will be retired

Mar 2014
TerminalFour

- Training
- CAS & LDAP
- Accounts
- FAQ
- Procurement
- T4 User's Group (t4-group@lists.vcu.edu)
Web brand bars
Web brand bars

Web brand bar
- Primary brand mark on electronic media
- Includes seal, typography, bar and color bar
- No additional information allowed in the branding bar lookup
- Available in a variety of sizes/colors
- Static and responsive scripts available for download on www.identity.vcu.edu/web

Static script
- Used for websites that do not automatically resize when viewed on various mobile devices

Responsive script
- Used for websites that resize with your browser to fit various mobile devices, including tablets and phones

To access branding assets, visit www.identity.vcu.edu.
Web brand bar – responsive script examples
Website Review

Coming this summer....

New items to be checked

- Branding Compliance
- Mobile
- Search - Google Search Appliance
- Log in - Secure, CAS
Website Review

A-Z Manager

- atoz.vcu.edu/manage
- Name, URL for sites
- Complete list of sites

Reminder:
Web Standards & Guidelines are applicable to all websites and not just sites in the A-Z list.
Helix Media Library

http://go.vcu.edu/_L39
Overview

Helix Media Library

Encode
- Automated multi-format and multi-rate transcoding

Organize
- An easy-to-use interface to organize media and create playlists

Deliver
- Stream media content to PCs, Macs, tablets, and mobile devices

Upload Audio/Video Files
- mp4, 3gp, f4v, flv, wmv, wma, ra/rv, mov, avi, wav, mp3

View Media Content on Multiple Devices
Helix Media Library

Embed video into a web page

http://www.people.vcu.edu/~jyucha/video.html
The Real RealNetworks

• Real is Universal
  • Stream ALL the popular formats
    • H.264, MP4, Flash, WMV, QT, MP3, RV, ...
  • Stream to all popular players and screens
    • Flash, Windows Media, QT
    • PC, Mac, Linux workstations
    • iPhone, Android, BB, Symbian, Java phones, connected TVs
    • iPad, Android tablets
  • Streaming for Enterprise and Mobile/Broadband customers
    • RTSP, RTMP, HTTP protocols
    • Windows, Linux, Solaris servers
  • We have real support personnel worldwide; on-site too!
Why not YouTube instead?

- YouTube - you give away content rights (disclaimer)
  - No censorship, no backup, no security
  - Video quality is generally determined by YouTube
  - Availability? What happens if Youtube closes?
  - Distractions - cross referenced video material to you
  - Limitations on video size and duration by the service

- With Helix Media Library
  - Enterprise establishment controls copyright
  - Managed, centralised, secure and viewership etc. within your control
  - Automated - video quality determined by you
  - Use as-is or integrate into VLE (Moodle, Blackboard etc.)
  - Supports PC desktop and iPhone today (RTSP mobile coming soon)
  - Video size and duration limitations user configurable
  - Simple web based interfaces which are customizable to Enterprise environment
Thank You

Visit us

- http://wp.vcu.edu/webservices
- http://twitter.com/vcuweb/
- http://go.vcu.edu/webservices